***Abstract***

|  |  |  |
| --- | --- | --- |
| *Name* | : | Yuli Setyo Budi |
| *NIM* | : | 1534021360 |
| *Study Program* | : | *Management* |
| *Concentration* | : | *Financial* |
| *Title* | : | *The Effect of Debt to Equity Ratio and Return On Assets on the Share Price of PT. Mayora Indah, Tbk* |
| *Purpose* | : | *Analyze the effect of the debt to equity ratio and return on assets on the stock price of PT. Mayora Indah, Tbk* |
| *Methods* | : | *The research method uses qualitative and quantitative descriptive analysis, the analysis model used is linear regression both simply and multiple. The sample used is PT. Mayora Indah, Tbk 2012-2019 period by taking data from PT. Mayora Indah, Tbk and IDX data per quarterly.* |
| *Findings* | : | *Partially the return on assets has a positive effect on the stock price of PT. Mayora Indah, Tbk and debt to equity ratio do not have a positive effect on PT. Mayora Indah, Tbk. Simultaneous, the current ratio and debt to equity ratio significantly influence the stock prices of PT. Mayora Indah, Tbk..* |
|  |  |  |
| ***Keywords*** | **:** | ***Return on assets, debt to equity ratio, and share price*** |

|  |  |  |
| --- | --- | --- |
| **Pembimbing I**  **Dra. Hj. Ella Siti Chaeriah, MM.** |  | **Penulis**  **Yuli Setyo Budi** |